

SENIOR WELLNESS FESTIVAL 2024 SPONSORSHIP OPPORTUNITIES

- Friday, September 6, 2024, 10:00am – 3:00pm
- Heinrich YMCA, 4141 Meadows Lane, Las Vegas, NV 89107
- *Please note, all sponsors and vendors must submit a current Certificate of Insurance (COI) with Nevada HAND, Inc. listed as additionally insured. View more details and a sample COI form on our event webpage: nevadahand.org/seniorwellness*

Golden Years Sponsor \$10,000

- Information table with two chairs at the event; option to bring table-top materials
- Sponsor recognition: logo on event marketing materials posted in Nevada HAND communities (3,000 + impressions); prominent logo recognition on event signage and in printed program; logo recognition on event webpage and in social media post; verbal recognition during event program
- Option to provide give-away materials or educational materials (~500 count) for event tote bag; all materials subject to approval by Resident Services Director
- Live presentation at event
- Ride-along presentation on shuttle to the event with senior residents
- Invitation to a future senior resident-centered community activity, to be coordinated with Resident Services Director

Silver Strong Sponsor \$5,000

- Information table with two chairs; option to bring table-top materials
- Sponsor recognition: logo recognition on event signage and in printed program; logo recognition on event webpage and in social media post; verbal recognition during event program
- Option to provide give-away materials or educational materials (~500 count) for event tote bag; all materials subject to approval by Resident Services Director

Bronze Vendor \$500

- Information table with two chairs; option to bring table-top materials
- Recognition in printed event program

Non-profit Partner Vendor, No Charge

- Information table with two chairs; option to bring table-top materials
- Recognition in printed event program

FOR MORE INFORMATION:

Marissa Shoop, Director of Resident Services | mshoop@nevadahand.org
Andrew Gaines, Director of Fundraising | againes@nevadahand.org

SENIOR WELLNESS FESTIVAL WEBPAGE: nevadahand.org/seniorwellness